



HomesRenewed

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The Year in Review

It has been a very busy year for aging in place. We've seen the beginnings of policy shifts and new recognition of the remodeling industry on the continuum of healthcare. HomesRenewed has done plenty of outreach, presentations, participation at conferences, formal comments to Congress and agencies and newsletters.

Here are some highlights:

January [Stria News](#) (an online publication devoted to Aging in America) published an article featuring Louis about use of incentives, such as tax-free use of retirement funds, for updating homes to age in place.

HomesRenewed submitted comments to the CDC regarding their Healthy People 2030 Policy paper.

February Louis appeared in a [CNBC news](#) story about aging in place.

Louis and Kristin met with staff from Senator Angus King's office to discuss incentive legislation.

March Louis attended the [IBS/KBIS](#) (International Builders' Show/Kitchen and Bath Industry Show) in Las Vegas where he led a tour of Universal Design products for members of the [CLIPP](#) contractor program and spoke about HomesRenewed at the [CAPS](#) contractor board meeting. He also met with a members of the VGM Live at Home Program which runs the [CEAC](#) contractor program. He got enthusiastic responses from a number of exhibitors about HomesRenewed.

HomesRenewed was a marketing partner for the Business of Aging program at the American Society on Aging annual *Aging in America* conference. Louis led a discussion about aging in place.

Louis also attended numerous meetings and events such as those held by [OATS](#) and the USC Davis School of [Gerontology Falls Prevention Center of Excellence](#). Louis had meetings with Todd Haim, head of the NIH/[NIA SBIR](#) (Small Business Innovation Research) [program](#) and [West Health's](#) Chief Medical Officer, Zia Agha.

Susan and Louis attended the [Intercompany Long-Term Care Insurance Conference](#) in Chicago, IL. HomesRenewed had an exhibitor booth and spoke with many people about the financial value of having people remain in their home longer and postpone drawing on benefits.

April Louis attended the West Health Healthcare Costs Innovation Summit in DC. The big takeaway from their recent report, [The US Healthcare Cost Crisis](#) was that people fear the cost of medical care for cancer more than the disease.

Louis presented to undergrad and grad school sociology/gerontology students at the University of Maryland

Louis presented to the DC/VA/MD AIA (American Institute of Architects) Design for Aging interest group.

May HomesRenewed submitted letters supporting proposed legislation which would coordinate federal programs regarding home modifications and provide educational material. See [Senate Bill 702](#) and [H.R. 1583](#).

Susan and Louis attended a research release seminar on the [Forgotten Middle sponsored by Health Affairs](#) where the authors from NORC and sponsor, Bob Kramer, introduced their recent report with the startling conclusion that by 2029, over 40% of middle-class Americans will not be able to afford both medical care and housing.

Louis presented at a 'seniors' event alongside [Positive Aging Sourcebook](#) publisher Steve Gurney.

Louis quoted extensively in the Introduction of the Home Healthcare News [Medicare Advantage Opportunity](#) report.

June HomesRenewed submitted a letter to HUD adding home updates for aging in place to their "Research Roadmap."

HomesRenewed submitted comments to the Senate Special Committee on Aging regarding proposed legislation on falls prevention. Later Susan and Louis met with Senate Aging staff to discuss our suggestions in preparation for the hearings and their report.

HomesRenewed (Resource center) entered into a contract with [MatchDot Dollars](#) for 501(c)(3) development and fundraising coaching assistance. Kae Dakin, an experienced hand is our coach.

Louis spoke to campers at [Yachad's annual Ramp it Up](#) program discussing how home accessibility extends ADA civil rights to individuals in their homes.

Louis attended and presented at the VGM annual conference in Waterloo, Iowa.

July & August Intensive work on writing proposal for Small Business Innovation Research (SBIR) grant with NIH for an app.

September Submitted SBIR proposal

Attended Senate's Special Committee on Aging's hearing regarding falls prevention. Their [report](#) highlights the potential of home modifications.

Louis gave a presentation at Kensington Village.

Louis delivered Osher Lifelong Learning Institute [OLLI](#) webinar.

Louis keynoted [Center for Health Design](#) summit on healthcare at home in Baltimore.

October Louis presented at a [Kaiser Permanente Thrive Educational](#) program along with Hoarders TV host [Matt Paxton](#).

Susan and Louis met with Tom Sheridan from the [Sheridan Group](#) about the timeliness of HomesRenewed's issues for the next Congress and need to prepare materials ahead of time to hit the ground running.

Worked with Kae Dakin, our nonprofit. Coach, on creation of new Board of Directors, fund-raising and planning to grow the Resource Center into an organization on solid footing.

Prepared and shared an 'Affordable Aging Platform' with 2020 presidential campaign laying out home updates as the missing link in affordable aging.

November Louis moderated a smart home panel at the first [LTC Tech Conference](#) at Plug n Play in Sunnyvale, Ca.

December With the help of Dr. Jesse Abraham in collaboration with [Dobson and DiVanzo](#), submitted LOI to the [Retirement Research Foundation](#) regarding the Economic Benefits of having more people age in place for healthcare and other industries which service older adults.

Conducted our second annual HomesRenewed Resource Center fundraising campaign.

Ongoing Louis continues as an active ongoing member of the USC Leonard Davis School of Gerontology/National Council on Aging (NCOA) Federal Administration on Community Living (ACL) funded [National Home Safety and Home Modification Work Group](#).

Louis is a sub-awardee on the [Home Innovation Research Lab](#) HUD-funded grant for home modification research.

Louis maintains a hand in home updates with selected individual client remodeling projects.